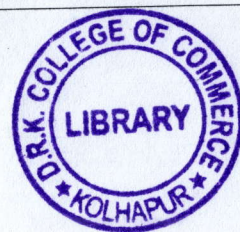


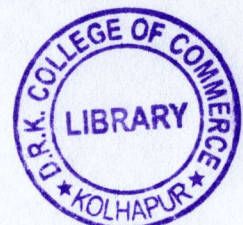
B.B.A. PROJECT REPORT

Year: 2023 – 24

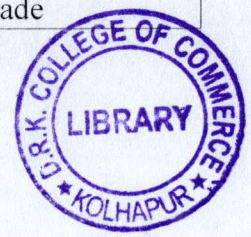
Project No.	Title of the Project	Name of the Student	Name of the Guide
968	A study of SWOT Analysis with special reference to kumbhi kasar sugar factory ltd.	Patil Shubham Yuvraj	Ass. Prof. M. A. Phutane
969	Study of Sells and Stratagy of Super Market	Salokhe Isha Pravin	Ass. Prof. O. A. Patil
970	A project report on study of perception of employees towards HR practices with M/s. Engenius metals pct ltd. Kagal	Chavan Samiksha Anil	Ass. Prof. S. S. Benade
971	A Study of labour laws with special reference to mayura steels kolhapur.	Karade Harshvardhan Vijay	Ass. Prof. P. G. Surve
972	A Study of Wage and Salary Administration	Salokhe Avinash Ajit	Ass. Prof. P. G. Surve
973	A study of employee rights and regulations with employee protection with special reference to age home appliances india pvt.ltd.	Dhamanage Priti BalkrishnaA	Ass. Prof. S. S. Benade
974	A study of job analysis and job evaluation with special ference to chh shahu sugar factory co.op.ltd kagal and kolhapur and annapurna sugar and gaggery works ltd kolhapur	Ghadamode Saurabh Satappa	Ass. Prof. S. S. Benade
975	A Study of Strategy marketing Plan and It's Process with Special Reference to Geometry Design Services	Putil Pruthamesh Sachin	Ass. Prof. M. A. Phutane
976	A Study of Labor Absenteeism with Special Reference to K. K. Construction	Khade Pratik Anil	Ass. Prof. P. G. Surve
977	A Study on employee relationship management with spcial reference to KR Motars, Kolhapur Pvt. Ltd. Maruti Suzuki Arena kolhapur	Somnath Yogita Narayan	Ass. Prof. M. J. Kulkarni
978	"A study of social media marketing strategies"	Londhe Rohan Satappa	Ass. Prof. Nilima Jadhav
979	A study of funds flow statement with special reference to kolhapur zilla sahakari dudh utpadak sangh ltd. Kolhapur	Chougule Shrutika Shripad	Ass. Prof. P. G. Surve
980	A Study of labour problems with special reference with shree dudhaganga vadgaon sahakari sakhar karkhana Ltd. Bidri	Patil Sudarshan Shivaji	Ass. Prof. Sharvari Kumbhar



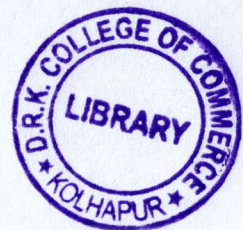
981	A Project Report on "Customer awareness about the Benefits of Motor vehicle insurance and Marketing	Ghatage Vishwavidhai Tanajirao	Ass. Prof. M. A. Phutane
982	A Study of Consumer Buying Behaviour with special reference Honda	Kangutkar Hrishikes Dashrath	Ass. Prof. M. A. Phutane
983	A Study of Consumer Buying Behaviour	Patil Peuthviraj Tanaji	Ass. Prof. M. A. Phutane
984	Study of cost control & cost reduction with reference to kuber packaging Industries	Shinde Om Tushar	Ass. Prof. S. S. Benade
985	A Study on awareness and preferences of individual investor towards the investing in stock market with the special reference to sanskar trading academy	Awale Safalya Sukumar	Ass. Prof. P. G. Surve
986	A comparative study of loans & advances with special reference to shree paisa fund shetkari sahakari bank ltd, hupari & janata nagari sahakari patasanstha ltd.	Awate Swati Satish	Ass. Prof. P. G. Surve
987	A Study of vendor management with speed reference to shrekrupa fabrics, ichalkaranji	Bagwan Dilnaaz Hamid	Ass. Prof. P. G. Surve
988	A comparative study of portfolio anagement with reference to krishna seareinvest and sharekhan pvt.ltd.	Bhoje Satyam Sanjay	Ass. Prof. P. G. Surve
989	A project report on a study of recievables management with special reference to bricks & blocks infrastructure pvt.ltd. Kolhapur	Bhosale Maitreya Ranjeet	Ass. Prof. P. G. Surve
990	An analytical study of Non-performing assets in banks with special reference to bank of maharashtra, kolhapur	Chougule Aditi Satish	Ass. Prof. P. G. Surve
991	A study of sources of finance and fund allocation with reference to shree sainath sahakari dudh utpadak sangh	Chougule Neha Shirish	Ass. Prof. P. G. Surve
992	A study of fund flow Statement and cash flow statement analysis with special reference to madhuri kakery kolhapur	Gandhi Kashish Prashant	Ass. Prof. P. G. Surve
993	A study of ifinancial planning forecasting and risk management with special reference to shree sainath sahakari dudh utpadak sangh	Kakade Prajakta Prakash	Ass. Prof. P. G. Surve
994	A project report on a Study of working capital management with ration analysis with special reference to mahalaxmi reshellers pvt. Ltd	Kamble Komal Shashikant	Ass. Prof. S. S. Benade
995	A project report on material management with special reference to hind gear industries shori midc kolhapur	Kamble Sakshi Ganesh	Ass. Prof. S. S. Benade



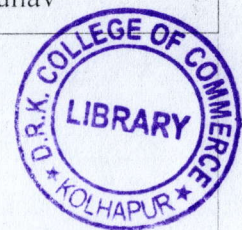
996	A Study of financially empowerd females society with special reference to bhagirathi mahila sanstha, kolhapur	Kamble Snehal Shrikant	Ass. Prof. S. S. Benade
997	A study of cash budget and cash management with special reference to shri mahalaxmi krushi udyog, jaisingpur	Koli Sakshi Pradip	Ass. Prof. S. S. Benade
998	A study on car loan special reference to K R Motars kolhapur pct ltd Maruti suzuki arena Kolhapur	Kulkarni Chaitrali Ramchandra	Ass. Prof. S. S. Benade
999	A project report on credit analysis with loan services with special reference to shir verashaiv co-operative bank ltd rendal	Mali Rasika Pravin	Ass. Prof. P. G. Surve
1000	A comparative study of mutual funds and equity shares with special reference to sbi mutual fund Kolhapur	Mane Pooja Raju	Ass. Prof. P. G. Surve
1001	A Project report on a study of personal loan with special reference to janta sahakari bank ltd ajara	Narake Sushant Sunil	Ass. Prof. P. G. Surve
1002	A study of last sheet with special reference to Aadarsh V. S. Lrush sand plant, Kolhapur	Patil Manasi Balaso	Ass. Prof. P. G. Surve
1003	A stydt if asset & Liabilities management with special reference to archis lanstro	Patil Meghna Meghraj	Ass. Prof. P. G. Surve
1004	A project report on a study of capital structure with specail reference to shrikrupa enterprise kolhapur	Patil Prachi Nitin	Ass. Prof. S. S. Benade
1005	A Comparative study dividend policy with special reference to shree paisa fund shetkri sahakari bank ltd. Hupari and janta nagari sahakari patsanstha ltd.	Rajmane Suchita Sunil	Ass. Prof. S. S. Benade
1006	A project report on a Study of Study to trend Analysis with special reference to sourabh metals In	Rhatankar Sujata Muridhar	Ass. Prof. S. S. Benade
1007	A study of Mobile Banking with reference to The Commercial Co-op. Bank Ltd.	Sutar Vaishnavi Pradceep	Ass. Prof. S. S. Benade
1008	A Study total quality management	Alfiya Mahammad Bagwan	Ass. Prof. S. S. Benade
1009	A Study of compensation management with special ference to shreeram foundry, Kolhapur	Bhambure Aditya Anant	Ass. Prof. S. S. Benade
1010	A study of workplace safety & productivity with reference to Arni mech products pct.ltd MIDC gokul shirgaon kolhapur	Chougale Sanika Hari	Ass. Prof. S. S. Benade
1011	A comparative study of industrial relation with special reference to shanti engineers kolhapur and V tech kolhapur.	Jadhav Raturaj Rajesh	Ass. Prof. S. S. Benade
1012	A study of employee management & productivity with special reference to K. R.	Jadhav Siddhesh Anil	Ass. Prof. S. S. Benade



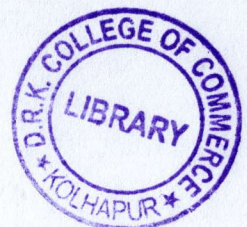
	TVS Motors		
1013	A project report on a comparative study of management and selection process with reference to indrani heat treaters and amit indution.	Jagadale Mrudula Hanumant	Ass. Prof. S. S. Benade
1014	A study of HR policies and It's implimentation with Special Reference to Mayuraj steels pvt. Ltd	Jamadar Tasmin Iqbal	Ass. Prof. P. G. Surve
1015	A Comparative study of Job satisfaction among employees with special reference to parikh mehta cost pvt. Ltd. & mayura steels pvt. Ltd.	Kakade Shravani Pravin	Ass. Prof. S. S. Benade
1016	A comparative study of digital public relations with special reference to jawa-yezdi showroom and royal enfield showroom, kolhapur.	Kasture Darshan Vitthal	Ass. Prof. P. G. Surve
1017	A study of wast material management and impact of wast on the heath of employee and nearby community with special reference to dhood ganga ved ganaga sahakari sakhar karkhana	Kesarkar Jivan Suhas	Ass. Prof. P. G. Surve
1018	A study of organizational culture & its impact on employee behaviours	Kharade Vaishnavi Nandkumar	Ass. Prof. P. G. Surve
1019	comparative study of risk hazards & providing safety measures with special reference to akshay indutry, valivade kolhapur & smarjeet casting herale, kolhapur	Kurle Vaishnavi Vishal	Ass. Prof. P. G. Surve
1020	A study on employee health & welbelng with special reference to kumbhi-kasari sakhar karkhana ltd., Kolhapur	Mali Rupesh Ganesh	Ass. Prof. M. J. Kulkarni
1021	A Study of empyee attrition with special reference to shri warna sahakari dudh utpadak prakriya sangh ltd	Morediya Sadanand	Ass. Prof. M. J. Kulkarni
1022	Quality of work life balance of employee	Munishwar Sukrut Arun	Ass. Prof. S. S. Benade
1023	A project report on a Study of employee motivation with special reference to Shri Warana sahakari dudh utpadak prakriya sangh ltd	Nangare Sakshi Arun	Ass. Prof. M. J. Kulkarni
1024	A Study of Human Resource Practices with special reference to C. M. Wheels (Java) Pvt. Ltd	Patil Deven Vinod	Ass. Prof. S. S. Benade
1025	A study of employee turnover with special reference to avni mech products pvt. Ltd. MIDC Gokulshirgaon	Patil Pranali Chandrakant	Ass. Prof. S. S. Benade



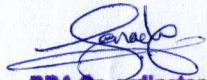
1026	Job rotation and skill development a study in manufacturing with special reference with shrine auto Pvt.Ltd. Kolhapur	Patil Shruti Suresh	Ass. Prof. M. A. Phutane
1027	A project report on a study of impact of HRP on actualization of organizational goals with special reference to versatile engineers	Patil Viraj Rajesh	Ass. Prof. Sharvari Kumbhar
1028	A project report on a study of workers participation in management with special reference to mahalakmi resheller's Pvt.Ltd. Gokulshirgaon	Potdar Nisha Sanjay	Ass. Prof. M. J. Kulkarni
1029	A comparative study on HR audit practices with special reference to Eltech Aphilances kolhapur and hawells kolhapur	Rathod Avdhhot Sadashiv	Ass. Prof. M. J. Kulkarni
1030	A study of effectiveness of training and development on employee performance with special reference to versatile engineers	Rawool Pratik Tukaram	Ass. Prof. P. G. Surve
1031	A study of employee separation voluntary retirement system with special reference to K. R. Motors pvt. Ltd. Kolhapur	Sarnaik Suryaji Sujeet	Ass. Prof. S. S. Benade
1032	A study of labour Absentecisum with special reference to shree ram foundary pvt. Ltd.	Toraskar Kunal Baban	Ass. Prof. M. J. Kulkarni
1033	A Study of Labour Welfare activities and retirement plans	Utture Aishwarya Amol	Ass. Prof. M. J. Kulkarni
1034	A Project report on a study on emloyee relation with the special reference shree ram fundry pvt.Ltd	Yadav Sudarshan Sachin	Ass. Prof. M. J. Kulkarni
1035	A study of marketing in building material supply	Gadge Rohan Sudam	Ass. Prof. O. A. PATIL
1036	A study of insurance marketing in digital adge with reference to new india assurance company	Ghospdake Pranav Karan	Ass. Prof. M. A. Phutane
1037	A study of 4 P's of marketing	Hiremathswami Abhishekh Mahants	Ass. Prof. M. A. Phutane
1038	A study of Vertual Merchandizing on consumer behaviour	Jirage Sammed Rajendra	Ass. Prof. M. A. Phutane
1039	A study of Retail Industry supply of Chocolate products	Jirage Siddhant Dharpal	Ass. Prof. M. A. Phutane
1040	A study of Service marketing of Kondusker Tour & travells	Khopkar Swapnil Ramesh	Ass. Prof. M. A. Phutane
1041	A study of distribution and marketing in telecom sence with special reference to aradhya communication kolhapur	Madgyal Sanket Shrishail	Ass. Prof. Nilima Jadhav
1042	A study on the significance of packaging in consumer preception with special reference to balaji packing industries	Magdum Pushpak Prakash	Ass. Prof. Nilima Jadhav

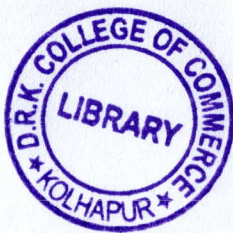


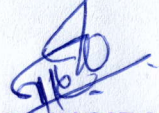
1043	A Study of marketing problems in insurance sector with special reference to life insurance corporation of India	Masute Prathmesh Sachin	Ass. Prof. Nilima Jadhav
1044	A study of effectiveness of retailing mix with special reference to lucky bazaar, kolhapur	Momin Arim Jainudin	Ass. Prof. Nilima Jadhav
1045	A study on customer relationship management with special reference to balaji packing instrustries	More Prathamesh Sanjay	Ass. Prof. Nilima Jadhav
1046	A proect report on EFA study of effect on advertisement on business with special reference to golden youth aesthetic clinic, Kolhapur	Nagaonkar Sahil Santosh	Ass. Prof. Nilima Jadhav
1047	A study of types of digital marketing with special reference to haldiram's restaurant & retail outlet	Naik Nikita Suhas	Ass. Prof. Nilima Jadhav
1048	A study of Market segmentation in BSNL office Kolhapur	Nerle Aditya Ganpati	Ass. Prof. M. A. Phutane
1049	A project report on the role of social media marketing in electronic industries with special reference to susham distributors	Panhale Darshan Vasudev	Ass. Prof. M. A. Phutane
1050	Marketing Strategies & their effects on sales promotion with reference Chintamani Garments	Patil Atharv Rajram	Ass. Prof. M. A. Phutane
1051	A project report on a Study of types of promotion & their effect on sales with special reference to TVS-KR-Motors, Kolhapur	Patil Shrivant Nitin	Ass. Prof. M. A. Phutane
1052	A Project report on a sstudy of content marketing with special reference to amol jewellers	Purwant Tanishq Vaibhav	Ass. Prof. M. A. Phutane
1053	A study on inventory management at local grocery with reference to amit shopee.	Rane Divya Nitin	Ass. Prof. M. A. Phutane
1054	A study of marketing needs on Silver ornaments	Shakih Saad Suraj	Ass. Prof. O. A. PATIL
1055	A Project report on a Comparative study of consumer behaviour with special reference to bhavani jewellers and netra alankar, Kolhapur.	Shiragavi Kavya Prakash	Ass. Prof. O. A. PATIL
1056	A study of brand awareness with special Reference to Kolhapur Zillha Sahakari Dudh Utpadak sangh Ltd. Kolhapur	Vajarde Swapnil Sambhaji	Ass. Prof. O. A. PATIL
1057	a project report on study of digital and traditional marketing analysis with special reference to kolhapur zilla sahakari dudh utpadak sangh ltd.	Jadhav Darshan Shailesh	Ass. Prof. O. A. PATIL
1058	A study of market Analysis using Data Analysis	Jadhav Pratik Adhikrao	Ass. Prof. O. A. PATIL



1059	A study of analysis of consumer behaviour in E- Commerce.	Mali Aditya Satish	Ass. Prof. O. A. PATIL
1060	A comparative study of business analysis in HR with special reference to shivshakti group and apollo pharmacy kolhapur	Patil Harsh Anil	Ass. Prof. O. A. PATIL
1061	A study of job analysis & job design with special reference to Shree bhogavati kahakari sakhar karkhana	Koigade Nivedita Navanath	Ass. Prof. M. J. Kulkarni
1062	A study of Employees Worklike Balance with Special reference to mahalaxmi resheller Pvt. Ltd. Gokul Shirgaon, Kolhapur	More Rutuja Uttam	Ass. Prof. P. G. Surve


BBA Co-ordinator
D. R. K. COLLEGE OF COMMERCE, KOLHAPUR




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